



# LUCKY DOG VODKA

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## **Lucky Dog Vodka and The Port Canvas Company Team Up To Aid African Services Committee**

*Sales of Must-Have Canvas Boat Totes Donated to Harlem-Based Nonprofit*

KENNEBUNKPORT, MAINE and NANTUCKET – JULY 1, 2013 – Just in time for the dog days of summer, two all-American companies, The Port Canvas Company of Kennebunkport, Maine and Lucky Dog Vodka of Nantucket announced today their partnership to aid Harlem-based non-profit African Services Committee by creating the must-have canvas boat totes of the summer in cobalt blue, red with a touch of white. Port Canvas has made the bags at cost, and Lucky Dog Vodka will donate all proceeds from the sale of these one-of-a-kind totes to African Services.

The Port Canvas Company, a 44 year-old company, and Lucky Dog Vodka, a one-year-old pup, designed and created a dynamic line of good-looking yacht bags – what better way to hit the boat, the beach and even the office than with a tote made by the finest canvas makers in America. The large size canvas bag comes in brilliant cobalt blue with black straps, red Lucky Dog logo and white text (13” by 13” by 6”) and sells for \$49.50. The medium size canvas bag comes in natural colored canvas with navy blue straps, red Lucky Dog logo and navy text (11” by 11” by 4”) and sells for \$37.50. Both bags can be purchased on the Lucky Dog Vodka website ([www.luckydogvodka.com](http://www.luckydogvodka.com)).

The donation will help provide relief and assistance for diverse ethnic, immigrant and refugee groups in need of food, housing and medical care. In addition, Lucky Dog Vodka will donate a dollar for every new Facebook ‘like’ at [www.facebook.com/luckydogvodka](http://www.facebook.com/luckydogvodka).

“We are excited to be partnering up with Port Canvas. They have a great team, and both companies realize the importance of being involved in a vital organization such as African Services Committee,” said Greg Nichols, Founder and President, Lucky Dog Vodka.

“It’s fantastic to work with a company like Lucky Dog Vodka that values giving back and having fun as much as we do,” said Scott Phillips, General Manager, Port Canvas. “Being able to make a difference simply with tote bags and vodka is an incredible opportunity and way to honor the American spirit!”

Lucky Dog Vodka, “Born in Nantucket. Raised in the Rocky Mountains.” is distilled in Rigby, Idaho from locally grown Idaho winter wheat mixed with Rocky Mountain meltwater from the Snake River aquifer. Lucky Dog Vodka’s clarity, crispness and sparkle earned it a Gold Medal prelaunch at the 2011 New York World Wine & Spirits Competition. Lucky Dog Vodka is available in Massachusetts, New Hampshire, Vermont, Rhode Island, New York, California and Georgia, and will be available in Maine in 2014. Lucky Dog Vodka has a suggested retail price of \$21.99/750 ml.

The Port Canvas Company has been making canvas products including yacht totes, duffle bags, director’s chairs and belts since 1968. Each product is sewn start to finish by one person who incorporates pride into each design with each sewer’s initials inscribed on the label.  
[www.portcanvas.com](http://www.portcanvas.com).

Founded in 1981 by refugees to give a helping hand to other newcomers, today African Services is a multiservice agency and dedicated to assisting immigrants and refugees from across the African Diaspora. [www.africanservices.org](http://www.africanservices.org).