

Lucky Dog Vodka Supports African Services Committee

Lucky Dog Vodka has begun an initiative to benefit African Services Committee, a U.S. nonprofit that combats malnutrition, tuberculosis and AIDS in New York City and in Ethiopia. For every new "Like" up to 5,000 on Lucky Dog Vodka's Facebook page (www.facebook.com/LuckyDogVodka), Lucky Dog Vodka will contribute \$1 to Africa Services, specifically targeted to the organization's Ethiopian efforts. In addition, the company will donate an ongoing portion of its sales proceeds to African Services.